



DENTAL REVENUE
The **Next** Level of Web Marketing.

PLATFORM PERFORMANCE - WEBSITE UPGRADE

The DR Performance Program is powered by our Codebase website platform. This platform combines the latest HTML code with professional content and SEO tags for optimal marketing performance. As the “engine” of your marketing program, your website directly controls your SEO rankings (organic traffic), and helps convert more PPC traffic into new patients and revenue.

The website is a vital component of the Performance Program. It's role is to differentiate your practice from competitors while making connections with potential patients that visit your site. Maintaining a modern design with updated technology helps to ensure that people that come to your website contact you.

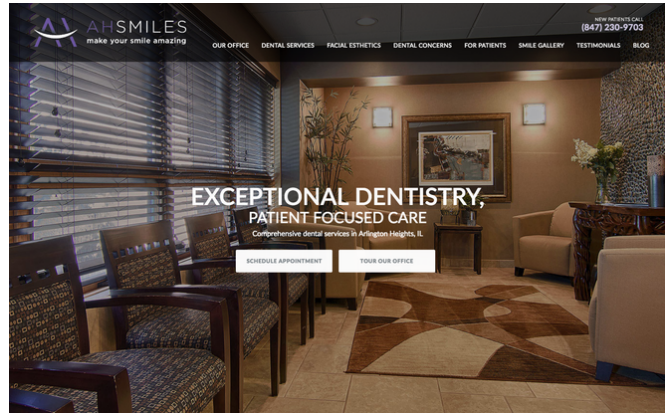
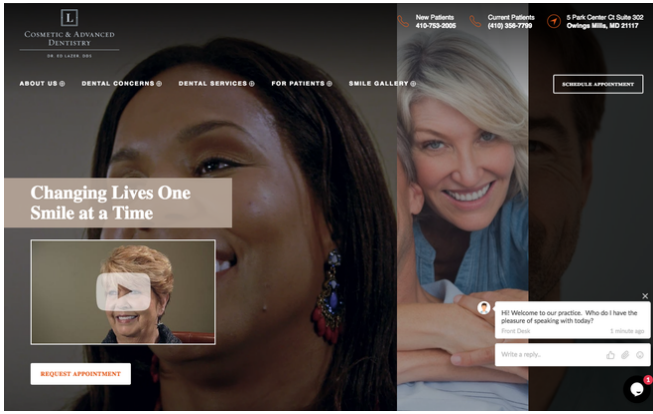
Since software and SEO techniques change over time, we recommend that ALL clients keep their Performance Platform updated (we recommend that sites should NOT be more than 3 years old).

*There is a one-time investment fee of **\$3,500** associated with a Platform Performance Upgrade. Includes new design, the latest HTML code, 30 pages of fresh content and updated SEO techniques.*



FEATURES

- Improved HTML code for faster loading and improved Google rankings
- Updated content and SEO tags that increase organic rankings and traffic
- Enhanced mobile views and navigation
- Expanded interior page layouts that convert more PPC traffic into Conversions
- Design upgrades that convert more traffic into Connections



SOME EXAMPLES OF OUR LATEST SITES:

- [Dr. Ed Lazer](#)
- [Dr. Cappy Sinclair](#)
- [Dr. Brent Engelberg](#)
- [Dr. Scott Finlay](#)

Read what our clients are saying...



Dental Revenue's marketing program has been a terrific benefit to my practice over the last three years. I had a previous website with another marketing company that netted me virtually nothing in results which caused me to be very skeptical about how much marketing could help my practice. Bill Mulcahy and his team took over, redesigned my entire site, and changed the focus of my approach. Since then, the results have been terrific. Bill has been consistent in following up with me regularly with meetings and has helped me understand how my site is not only a practice building tool but a practice management tool as well. Dental Revenue is not just a great marketing company; they understand dentistry, and they are experts in helping practice's like mine promote the value of excellent dentistry. I highly recommend Dental Revenue without reservation. I have received a strong return on my investment. Follow their advice!

- Dr. Doyle Freano, DDS
Lexington, Kentucky