DENTAL REVENUE
The *Next* Level of Web Marketing.

MARKETING A "FEE FOR SERVICE DENTIST" REQUIRES A DIFFERENT APPROACH

Online marketing isn't just about being found in the search engines. It's about differentiation. Most patients can't distinguish one dentist from another. It's important that a comprehensive dentist's online marketing strategy clearly demonstrates how the practice is different, highlights the dentist's expertise and communicates why the patient should value high quality services.

DENTAL REVENUE™ HELPS AACD DENTISTS SUCCEED

Dental Revenue is a Baltimore-based company that specializes in marketing fee for service dentists. We work with some of the industry's leading dentists and dental organizations including the American Academy of Cosmetic Dentistry, the Dawson Academy and numerous AACD board members and member dentists.

Over the past seven years, Dental Revenue have evolved to specialize in marketing "fee for service" dentists and comprehensive practices.

Through a combination of technology and services, the Dental Revenue Performance Program helps AACD member dentists attract a consistent flow of new patients and revenue. We offer the industry's leading Reporting Dashboard, a HIPAA compliant tool that connects with Patient Management Software. We review new patient leads and match revenue to determine true online marketing ROI.

Who We Work With

Dr. Cappy Sinclair
smilevabeach.com

Dr. Pamela Dory
drdoray.com

Dr. Scott Finlay
annapolissmiles.com

Dr. Nelson Kanning
kanningdental.com

Dr. Andrew Cobb
cobbdentistry.net

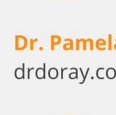American Academy of Cosmetic Dentistry®

DENTAL REVENUE OFFERS:

- **Brand Focused Websites & Content Strategy**
  - Our Performance Websites are designed to sell comprehensive dentistry
  - Responsive site design using the latest code and SEO techniques
  - Content tailored to communicate the AACD philosophy

- **Marketing Strategy That Generates New Patients & Revenue**
  - We start with a treatment plan and then invest in your success
  - SEO and paid advertising so your website is found in online searches
  - Video and print marketing services available to amplify results

- **Industry Leading Reporting Dashboard**
  - Connects with your Patient Management System
  - New patient leads are reviewed and matched with revenue to prove ROI
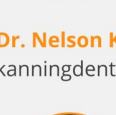 - Drip e-marketing tools help convert more treatment plans into new revenue

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PREVIEW THE DENTAL REVENUE PERFORMANCE PROGRAM

The Dental Revenue Performance Program consists of three key components to generate a consistent stream of new patients and practice revenue:

CORE MARKETING

Online success starts with the ability to be found in online searches. Our Core Marketing Platform and combines organic search engine optimization strategy and paid-advertising campaigns to help dentists position themselves for key search phrases.

View Our Results | **Watch Video**

PERFORMANCE WEBSITES

Our websites aren't a stand alone item, they're part of a complete marketing program. We will provide dentists with modern, responsive website designs that perform in online searches and convert traffic on the website into leads for the practice.

See Our Portfolio

REPORTING DASHBOARD

Our unique Reporting Dashboard pulls in key website performance analytics such as search engine rankings, website traffic data and new patient leads. We also offer integrations for patient management systems so dentists can finally close the loop and determine how effective their online marketing is.

See Our NEW Reporting Dashboard

HIPAA Compliance Statement

Contact Brian Burns | brian@dentalrevenue.com | 443.799.5160